

WHY BOOK WITH A **TRAVEL AGENT?**

Sponsored by  **AVALON**
WATERWAYS®

Agents are trained experts and know how to sort through the myriad of travel information available. They spend all day, every day, researching the best possible vacation options for their clients. They have more knowledge than you can garner from an online search.

EXPERT GUIDANCE



INTERNET **INTERPRETERS**

Agents understand complex travel codes and internet jargon—and know how to make sense of it for you.

TIME SAVINGS

An agent has a world
of travel information at their
fingertips, saving you countless
hours of online searching.

CONVENIENCE



Travel agents are a “one stop shop.” They can handle every aspect of your vacation—from airline tickets to lodging, ground transportation, activities, tours and more.

VALUE

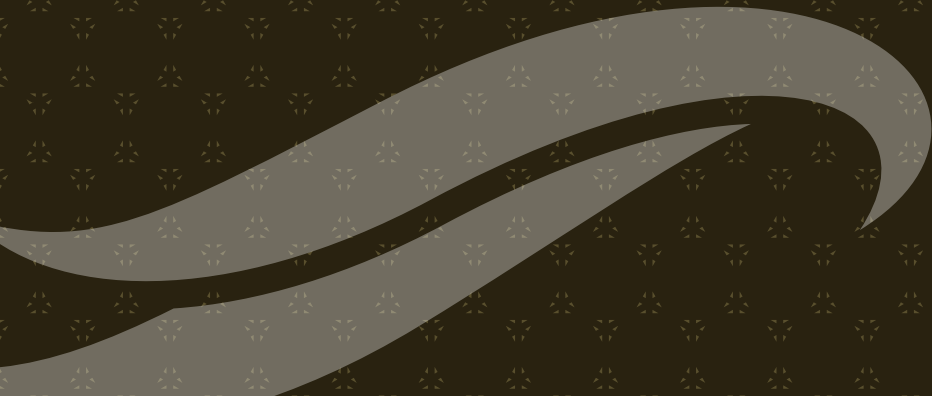
Agents have access to exclusive deals and will find the best products for the best value—that fit your unique vacation needs.

ADDED VALUE

In addition to perks and personalized touches, a travel agent provides value you can't put a price on. Your agent can guide you to just the right restaurant, museum, or off-the-beaten-path excursion—that's perfect for you.

PROFESSIONAL ADVICE

Your agent ensures you get where you want to go,
when you want to go, and is there to provide timely,
insightful, professional guidance along the way.



Your agent knows
where you want to go
and what you want to
do. Plus, your agent
knows what you value,
and ensures every
detail of your vacation
is perfectly planned
just for you.

PERSONALIZED **SERVICE**

UNBIASED RECOMMENDATIONS

Travel agents work for their clients, not for a travel supplier. Let your agent do the work for you—they'll filter your options and provide only the recommendations that make the most sense for you.

CUSTOMER ADVOCACY

If you experience a problem while traveling, your agent acts on your behalf, as your personal travel advocate. Plus, many agents are part of larger industry groups that carry a lot of clout. They can accomplish more—better and faster than any one consumer can.



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